

Intern Hiring - iGEIC/intern/05/2025 Marketing & Sales

Date: 11th March 2025

NOTIFICATION

India Graphene Engineering and Innovation Centre is looking to hire Marketing interns. Interested candidates may please contact hr@igeic.org

| JOB POSITION | | | |
|------------------|------------------------------|--------------------------|---|
| Job Title | Marketing Intern | Job Location | Bangalore |
| Requirement Type | Project Intern (On contract) | No. of Vacancies | 1 nos. |
| Remuneration | TBD | Nature of Appointment | On contract (for a period of 1 year) |
| Job Code | iGEIC/intern/05/2025 | Primary Skills | Knowledge of marketing |
| JOB DESCRIPTION | | | |

Responsibilities:

- Assist in design and implementation of comprehensive marketing strategies that effectively combine traditional and digital marketing methods to promote graphene and graphene-related products.
- Identify key target markets and develop campaigns that align with company goals and customer needs.
- o Assist to create Product collaterals and specification sheets

Requirements:

- Pursuing or recently completed a degree in Marketing, Communications, Business Administration, or a related field.
- Strong written and verbal communication skills.
- Comfortable working with digital tools and platforms